Dear Employee:

At Anycompany, we think it’s important for us to do our part to help make our community be the very best it can be. That’s why Anycompany is a proud support of the annual UWHMC campaign.

Right here in [INSERT LOCATION IDENTIFIER – i.e. our community, Harvey County, Marion County], United Way is leading the way – from quick fixes to real, lasting change. Because it’s not enough to just treat the symptoms of serious problems like hunger and unemployment. United Way goes deeper, to get to the heart of those problems. Their goal – and our goal – is to make long-lasting changes in the community to prevent problems from happening in the first place.

As an employee of Anycompany, you can make that goal a reality – all with the convenience of a payroll deduction. And whether you give a little or a lot, your United Way contribution goes to work bringing deep, meaningful change, right here in [INSERT LOCATION IDENTIFIER – i.e. our community, Harvey County, Marion County]. *(If you are offering a match or corporate gift, mention this here to illustrate your commitment and encourage employees to join.)*

I invite you to join us. United is the Way.

J. Executive  
President and CEO  
Anycompany